

Profile

CHIMIA

CHIMIA International Journal for Chemistry is based on the concept of topical issues enabling a broader chemically educated audience to gain a general view of the research interest of colleagues specialized in their fields, without the need for detailed knowledge required when reading more specialized journals.

Editorial Contents (for the issues' main topics consult the publication schedule 2016).

Special topics feature overview articles in general and applied chemistry as well as related interdisciplinary fields. The issues are organized and supervised by specialists recognized in their fields.

General and Applied Chemistry, and related Interdisciplinary Fields:

- Research and Technology (including Biotechnology)
- Columns (Highlights of Analytical Chemistry, Swiss Science Concentrates, Universities of Applied Sciences, Polymer and Colloid Highlights)
- Conference Reports, Information on Symposia and Lectures, Honors and News
- CHIMIA-Report

Printing material

Digital delivery in Highend-PDF data format (image CMYK, all fonts fully embedded), color print inclusive color separation or b/w print respectively must also be supplied (Proof). Otherwise no claims can be raised in case of colour variations. Subsequent editing of the provided data is not included in the advertising rates and will be charged additionally.

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Cropping and creating of colored advertisements are not included in the advertising prices and are charged separately.

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Postal Address:

SIGWERB GmbH
Unter Altstadt 10, CH-6301 Zug

The Divisions and Associated Society Members of the SCS

Divisionen

- Fundamental Research
 - Inorganic and Coordination Chemistry
 - Computational Chemistry
 - Organic Chemistry
 - Physical Chemistry
- Medicinal Chemistry and Chemical Biology
- Industrial and Applied Chemistry
- Analytical Sciences
- Polymers, Colloids and Interfaces

Associated Society Members

GSASA	Swiss Soc. of Public Health and Hospital Pharmacists
SACC	Swiss Association of Computational Chemistry
SGLUC	Swiss Soc. of Food and Environmental Chemistry
SGMS	Swiss Group for Mass Spectrometry
VSN	Swiss Association of Science Teachers

Terms and Conditions

Prices: Relevant are the effective price lists of the SIGWERB GmbH.

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Advertising data: The client is obliged to deliver the advertisement data, ready for printing, for the ordered advertisements by the closing date of the SIGWERB GmbH at the latest. Data delivered in formats other than the above mentioned or data of insufficient quality will be processed accordingly and charged. The SIGWERB GmbH reserves the right to ignore submissions which arrive late and/or to charge the client on a time and material basis for editing work on inadequate printing material. Digital printing material is only returned by request.

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Applicable law and place of jurisdiction: These terms are governed by Swiss law, place of jurisdiction is Zug.

CHIMIA

Media-Data 2016

Volume 70



International Journal for Chemistry

Official Membership Journal of the
Swiss Chemical Society (SCS)
and its Divisions
www.scg.ch/chimia

Advertisement Sales

SIGWERB GmbH
Andreas Keller, Thomas Füglistaler
Unter Altstadt 10
Phone +41 (0)41 711 61 11
info@sigwerb.com

www.chimia.ch

Issue	Publication Date	Advert Deadline	Topic
1/2 2016	24 February 2016	1 February 2016	The French Connection
3 2016	30 March 2016	3 March 2016	Physical Organic Chemistry
4 2016	27 April 2016	4 April 2016	Student Prizes
5 2016	25 May 2016	28 April 2016	Food Authenticity and Adulteration
6 2016	29 June 2016	6 June 2016	National Center of Competence in Research (NCCR) – Molecular Systems Engineering
7/8 2016	24 August 2016	29 July 2016	SCS Major Awards / SCS Fall Meeting
9 2016	14 September 2016	22 August 2016	ILMAC 2016 / Division of Industrial & Applied Chemistry (DIAC)
10 2016	26 October 2016	3 October 2016	Malaria Vector Control
11 2016	30 November 2016	7 November 2016	New Faculty
12 2016	21 December 2016	28 November 2016	Life Sciences in Switzerland

Subject to Changes and Additions

Advertisement Formats and Prices (exclusive VAT)

Size by Part of Page:	Formats: (width × height)	Prices: (CHF)	
		black and white	4-color (CMYK)
1/1 Page	190 × 270 mm	2'150.–	3'740.–
1/2 Page	190 × 129 mm / 92 × 270 mm	1'180.–	2'770.–
1/3 Page	190 × 84 mm / 60 × 270 mm	830.–	1'430.–
1/4 Page	190 × 62 mm / 92 × 129 mm	650.–	1'050.–
1/8 Page	190 × 29 mm / 92 × 62 mm	360.–	560.–

Special Positions:

Front Cover 4-color	190 × 175 mm		3'800.–
Inside Front Cover	190 × 270 mm	2'300.–	3'890.–
Back Cover	190 × 270 mm	2'400.–	3'990.–

Job Advertisements: 20 % Discount

Surcharges: per CMYK (euroscale) Color 530.–, per Special Color 660.– **Loose Inserts:** 2- or 4-page 2'650.– (plus postage)

PR: 400.– **Advertorial:** 1/1 Page 1'600.–

Volume Discounts: 3 Adverts 5%, 6 Adverts 10%, 10 Adverts 15% for adverts booked within one year.

Technical Details

Print Run:
3'300 Copies

Journal Format:
A4, 210 × 297 mm

Frequency of Publication:
10 Issues per Year

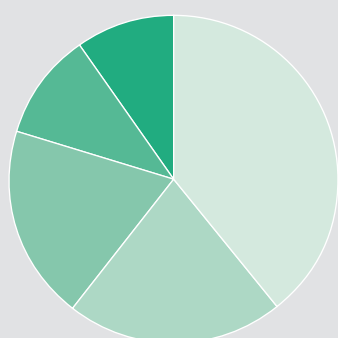
Print Method:
Offset Print, (150 lpi)

Advertisement Sales

SIGWERB GmbH
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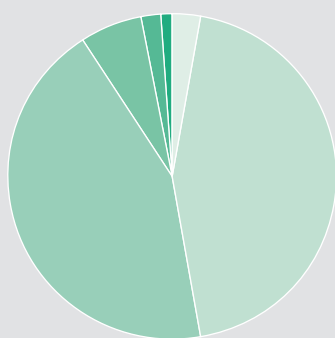
Geographical Distribution/Reader Profile

CHIMIA Readers' Focus of Interest



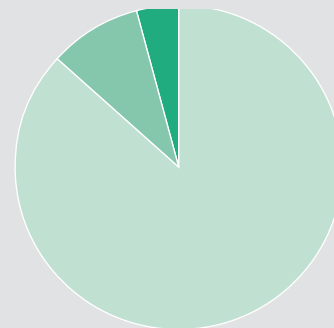
Chemical Research	40%
Medicinal Chemistry	21%
Analytical Chemistry	19%
Industrial Chemistry	11%
Polymers and Colloids	9%

Employment of CHIMIA Readers



Self-employed	3%
Academia	44%
Industry	43%
Public Administration	6%
Schools	3%
NGO	1%

Geographical Distribution of CHIMIA Readers



Switzerland	87%
Europe	9%
Overseas	4%