

Profile

CHIMIA

CHIMIA International Journal for Chemistry is based on the concept of topical issues enabling a broader chemically educated audience to gain a general view of the research interest of colleagues specialized in their fields, without the need for detailed knowledge required when reading more specialized journals.

Editorial Contents (for the issues' main topics consult the publication schedule 2015).

Special topics feature overview articles in general and applied chemistry as well as related interdisciplinary fields. The issues are organized and supervised by specialists recognized in their fields.

General and Applied Chemistry, and related Interdisciplinary Fields:

- Research and Technology (including Biotechnology)
- Columns (Highlights of Analytical Chemistry, Swiss Science Concentrates, Universities of Applied Sciences, Polymer and Colloid Highlights)
- Conference Reports, Information on Symposia and Lectures, Honors and News
- CHIMIA-Report

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Digital delivery in Highend-PDF data format (image CMYK, all fonts fully embedded), color print inclusive color separation or b/w print respectively must also be supplied (Proof). Otherwise no claims can be raised in case of colour variations. Subsequent editing of the provided data is not included in the advertising rates and will be charged additionally. Data delivered in formats other than the above mentioned or data of insufficient quality will be processed accordingly and charged. Advertising materials will only be returned upon written request.

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Applicable law and place of jurisdiction: These terms are governed by Swiss law, place of jurisdiction is Zug.

The Divisions and Associated Society Members of the SCS

Divisions

- Fundamental Research
 - Inorganic and Coordination Chemistry
 - Computational Chemistry
 - Organic Chemistry
 - Physical Chemistry
- Medicinal Chemistry and Chemical Biology
- Industrial and Applied Chemistry
- Analytical Sciences
- Polymers, Colloids and Interfaces

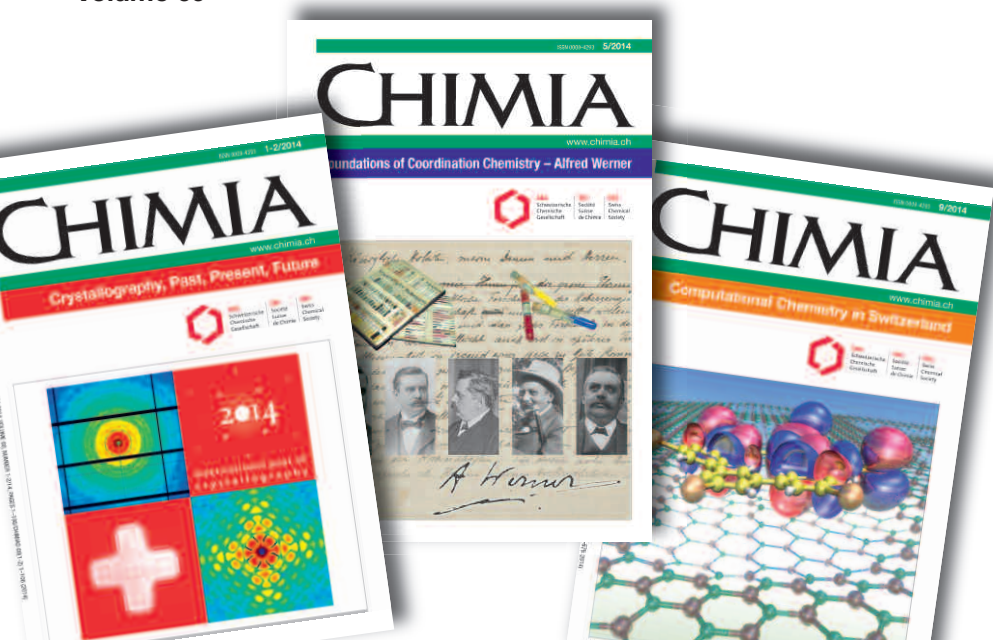
Associated Society Members

GSASA	Swiss Soc. of Public Health and Hospital Pharmacists
SACC	Swiss Association of Computational Chemistry
SGLUC	Swiss Soc. of Food and Environmental Chemistry
SGMS	Swiss Group for Mass Spectrometry
VSN	Swiss Association of Science Teachers

CHIMIA

Media-Data 2015

Volume 69



International Journal for Chemistry

Official Membership Journal of the
Swiss Chemical Society (SCS)
and its Divisions
www.scg.ch/chimia

Advertisement Sales

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Issue	Publication Date	Advert Deadline	Topic
1/2 2015	25 February 2015	2 February 2015	The International Year of Light
3 2015	25 March 2015	2 March 2015	Singapore Faculty, Swiss Made
4 2015	29 April 2015	2 April 2015	Student Prizes
5 2015	27 May 2015	29 April 2015	Sion, a New Center for Chemistry
6 2015	24 June 2015	1 June 2015	EU COST Action, Catalytic Routines for Small Molecule Activation
7/8 2015	19 August 2015	27 July 2015	SCS Major Awards; Fall Meeting in Lausanne
9 2015	30 September 2015	7 September 2015	Supramolecular Chemistry
10 2015	28 October 2015	5 October 2015	Swiss Competence Center for Energy Research (SCCER): Biosweet
11 2015	25 November 2015	2 November 2015	Anglo-Suisse Connections
12 2015	16 December 2015	23 November 2015	Swiss Competence Center for Energy Research (SCCER): Synthetic Fuels

Subject to Changes and Additions

Advertisement Formats and Prices (exclusive VAT)

Size by Part of Page:	Formats: (width x height)	Prices: (CHF)	
		black and white	4-color (CMYK)
1/1 Page	190 x 270 mm	2'150.-	3'740.-
1/2 Page	190 x 129 mm / 92 x 270 mm	1'180.-	2'770.-
1/3 Page	190 x 84 mm / 60 x 270 mm	830.-	1'430.-
1/4 Page	190 x 62 mm / 92 x 129 mm	650.-	1'050.-
1/8 Page	190 x 29 mm / 92 x 62 mm	360.-	560.-

Special Positions:

Front Cover 4-color	190 x 175 mm		3'800.-
Inside Front Cover	190 x 270 mm	2'300.-	3'890.-
Back Cover	190 x 270 mm	2'400.-	3'990.-

Job Advertisements: 20% Discount

Surcharges: per CMYK (euroscale) Color 530.-, per Special Color 660.- **Loose Inserts:** 2- or 4-page 2'650.- (plus postage)

PR: 400.- **Advertorial:** 1/1 Page 1'600.-

Volume Discounts: 3 Adverts 5%, 6 Adverts 10%, 10 Adverts 15% for adverts booked within one year.

Technical Details

Print Run:
3'300 Copies

Journal Format:
A4, 210 x 297 mm

Frequency of Publication:
10 Issues per Year

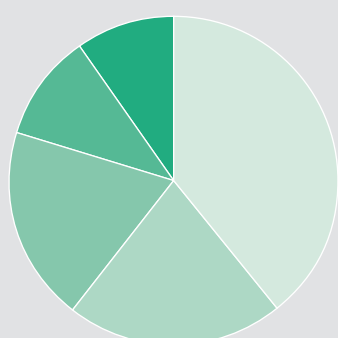
Print Method:
Offset Print, (150 lpi)

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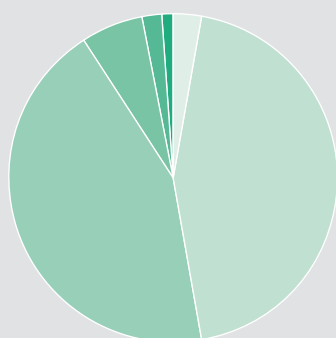
Geographical Distribution/Reader Profile

CHIMIA Readers' Focus of Interest



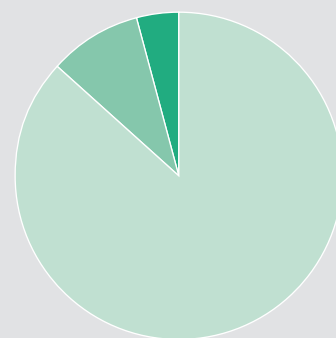
Chemical Research	40%
Medicinal Chemistry	21%
Analytical Chemistry	19%
Industrial Chemistry	11%
Polymers and Colloids	9%

Employment of CHIMIA Readers



Self-employed	3%
Academia	44%
Industry	43%
Public Administration	6%
Schools	3%
NGO	1%

Geographical Distribution of CHIMIA Readers



Switzerland	87%
Europe	9%
Overseas	4%